



ON TRACK

SUNRAIL NEWS & INFORMATION FOR CENTRAL FLORIDA'S BUSINESS COMMUNITY

ISSUE 32 • OCTOBER 2018



A Bold New Safety Campaign

Safety is SunRail's top priority so when we challenged our team to create a new safety campaign, the outcome had to demonstrate a safety message in a bold and shareable way. We wanted to juxtapose an idea of what one *wouldn't* do, such as jump into shark infested waters, with what one *shouldn't* do around trains and train tracks.

We launched the new campaign on September 23rd to mark the beginning of national Rail Safety Week. This annual event is coordinated by Operation Lifesaver, spotlighting the importance of rail safety by increasing motorists' awareness at highway-rail grade crossings and informing pedestrians of laws pertaining to trespassing on railroad rights of way. The statistics are sobering; according to the Federal Railroad Administration (FRA), trespassing casualties increased by 13 percent between 2016 and 2017. According to FRA Administrator, Ron Batory, "increasing public awareness is absolutely paramount to helping people make better decisions around railroad grade crossings and track." SunRail's new safety campaign demonstrates that having a healthy respect for rail safety should be a "no brainer".

Public outreach is always a vital part of sharing the rail safety message. During Rail Safety Week, our teams made countless presentations to school children, visited businesses, installed banners and signs in the community, talked with pedestrians and SunRail riders and much more. Several law enforcement agencies participated by conducting grade crossing enforcement to make sure people were not stopping on the tracks or going around gates, which is extremely dangerous. The feedback we received from the safety campaign during Rail Safety Week has been very positive by all our outreach partners and the general public. Thanks to all that participated with us and helped share these important safety messages!

Rail Safety Week may have finished, but we haven't. Safety campaign materials and live presentations are available for schools, communities and businesses. If you are interested or would like more information, please contact: Riley@EvolveToday.com

Have a safe day,

~ Nicola



DID YOU KNOW?

SunRail received a \$15 million grant to implement Positive Train Control (PTC). PTC prevents trains from traveling too fast and helps prevent collisions. 13 miles of the SunRail corridor will be implemented by the end of 2018. Completion of the entire corridor is expected by the end of 2019.

FAST FACTS

There are 145 highway-rail grade crossings along the SunRail corridor.

@RideSunRail | #RideSunRail | SunRail.com

GET IN TOUCH:

For more information on how you can help your employees commute with SunRail, email info@SunRail.com or visit SunRail.com/SunRail-For-Business



Commute Via SunRail

Information for Companies, Human Resources Professionals and New Riders



SunRail is Central Florida's commuter rail, currently operating with 16 stations in Osceola, Orange, Seminole and Volusia counties.

SunRail operates Monday - Friday

Special service may also be available.

For a complete schedule visit SunRail.com

Fares

Reloadable SunCards

SunCards have a one-time cost of \$5 and can carry a pass as well as hold a prepaid value.



Pass – A pass gives you the freedom to ride on SunRail as many times as you want for 7, 30 or 365 consecutive calendar days after you first Tap On and provides significant savings over one-way and round-trip tickets.

Prepaid Value – Similar to a debit card, your fare is deducted based on the distance traveled on your trip, and funds can be added to your card as often as needed. Passengers who use prepaid value automatically receive a 10% bonus when funds are loaded onto a SunCard.

Adult Fare Structure#

Number of Counties Traveled	One-Way	Round-Trip	Weekly Pass*	Monthly Pass*	Annual Pass*
1	\$2	\$3.75	\$17	\$56	\$560
2	\$3	\$5.50	\$25	\$84	\$840
3	\$4	\$7.50	\$34	\$112	\$1,120
4	\$5	\$9.50	\$42.50	\$140	\$1,400

*Valid for consecutive calendar days after you first Tap On

SunCard Prepaid Bonus Value Examples#

Prepaid Amount	Bonus Value	Prepaid Value
\$50	10%	\$55

#All published fares and discounts are subject to change. Check SunRail.com for latest fare information.

Discounts

Riders 65 and over, youth between the ages of 7-18 and those with disabilities as certified by LYNX or Votran receive 50% off their fare. Children age 6 and under ride for free with a paying adult (limit 3).

Free Emergency Ride Home Program

Commuters using SunRail, bus service or are carpooling or vanpooling to work can qualify. Enrollment is FREE at ReThinkYourCommute.com or call 866-610-RIDE.



On Board Amenities

- Free WiFi
- Power Outlets
- Spacious Seating
- Restroom Facilities
- ADA Accessible
- Bicycle Accommodations
- Security Cameras

Station Amenities

- Train Schedules
- Informative Displays
- Platform Canopies/Seating
- Water Fountains
- Emergency Phones
- Passenger Assistance
- Security Cameras
- Free Parking**
- ADA Accessible

**At suburban stations