

## 

SUNRAIL NEWS & INFORMATION FOR CENTRAL FLORIDA'S BUSINESS COMMUNITY





## **Introducing...SunRail Stories**

Over the past three plus years of operation, one thing about SunRail ridership has always stood out - everyone has their own SunRail story. That's why we launched SunRail Stories earlier this week on SunRail.com.

"Since my very first day at SunRail, I have met daily riders and leisure riders that share with me why they ride SunRail, and I'm always amazed by their unique stories," said Nicola Liquori, SunRail CEO. "So I asked our business development team to capture some of them so that we could share them with the public. Some stories are just incredibly inspiring, others just fun, but whatever the story is, hearing them always reminds me how very fortunate we are in Central Florida to have a true train community on-board SunRail."

SunRail Stories is a series of videos of our riders, like Noel, who after having his car totaled in a car crash, now relies on SunRail and a Votran transfer to get to work in Volusia; or Mary, who used the money she has saved by commuting on SunRail to take a trip to Hawaii. Riders can submit their own stories to us by completing a quick form on the SunRail Stories page.

To view all the current SunRail stories and submit your own, please see the home page of SunRail.com and click on the modal slider or visit: sunrail.com/rider-stories/





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## **DID YOU KNOW?**

Advertising is available on-board, on-platform and on SunRail.com. Media kit is available at: corporate.sunrail.com/ doing-business-withsunrail/advertising/

## **FAST FACTS**

A SunRail ticket allows riders a free one-way transfer onto LYNX or Votran.









